

Let your interest in business lead you to a major ... and career!

Business makes the world go 'round. If you have an enterprising spirit and are willing to take risks to achieve your goals, business may be for you.

The business world is an incredibly dynamic market of ideas, products and services that both generate money and impact people's lives.



Salisbury University is well known for its strong business school, the Franklin P. Perdue School, and has a special history as a center for entrepreneurship. The Perdue School annually hosts an entrepreneurship competition that gives out more than \$100,000 in prize money to student participants, and SU has twice hosted casting calls on campus for ABC's Shark Tank.

It also offers one of the top sales programs in the country. Through MASMI, students take part in local and national sales championships.



In a recent survey of graduates, over 80% of all graduates of the Perdue School had secured a full-time position within six to nine months of graduation, with employers that included KPMG, Morgan Stanley, Perdue Farms and Northrop Grumman Corp.

A career in business could lead you to jobs such as: tax consultant, IT consultant, information systems manager, corporate sales manager, data analyst/scientist, economic/financial analyst, market researcher, real estate broker, business owner and many others.

If you have energy and ideas, that might be a great fit for the world of business – explore SU's programs!